Product Tour

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as a responsible manager you need to consider threats to your organization s resilience in this guide douglas m henderson will help you follow a clearly explained step by step process to conduct a risk assessment

in today s litigious business world cyber related matters could land you in court as a computer security professional you are protecting your data but are you

protecting your company while you know industry standards and regulations you may not be a legal expert fortunately in a few hours of reading rather than months of classroom study tari schreider s the manager s guide to cybersecurity law essentials for today s business lets you integrate legal issues into your security program tari schreider a board certified information security practitioner with a criminal justice administration background has written a much needed book that bridges the gap between cybersecurity programs and cybersecurity law he says my nearly 40 years in the fields of cybersecurity risk management and disaster recovery have taught me some immutable truths one of these truths is that failure to consider the law when developing a cybersecurity program results in a protective façade or false sense of security in a friendly style offering real world business examples from his own experience supported by a wealth of court cases schreider covers the range of practical information you will need as you explore and prepare to apply cybersecurity law his practical easy to understand explanations help you to understand your legal duty to act reasonably and responsibly to protect assets and information identify which cybersecurity laws have the potential to impact your cybersecurity program upgrade cybersecurity policies to comply with state federal and regulatory statutes communicate effectively about cybersecurity law with corporate legal department and counsel understand the implications of emerging legislation for your cybersecurity program know how to avoid losing a cybersecurity court case on procedure and develop strategies to handle a dispute out of court develop an international view of cybersecurity and data privacy and international legal frameworks schreider takes you beyond security standards and regulatory controls to ensure that your current or future cybersecurity program complies with all laws and legal jurisdictions hundreds of citations and references allow you to dig deeper as you ex

you have the knowledge and skill to create a workable business continuity management bcm program but too often your projects are stalled while you attempt to get the right information from the right person rachelle loyear experienced these struggles for years before she successfully revamped and reinvented her company s bcm program in the manager s guide to simple strategic service oriented business continuity she takes you through the practical steps to get your program back on track rachelle loyear understands your situation well her challenge was to manage bcm in a large enterprise that required hundreds of bc plans to be created and updated the frustrating reality she faced was that subject matter experts in various departments held the critical information she needed but few were willing to write their parts of the plan she tried and failed using all the usual methods to educate and motivate and even threaten departments to meet her deadlines finally she decided there had to be a better way the result was an incredibly successful bcm program that was adopted by bcm managers in other companies she calls it the three s s of bcm success which can be summarized as simple strategic service oriented loyear s approach is easy and intuitive considering the bcm discipline from the point of view of the people in your organization who are tasked to work with you on building the plans and program she found that most people prefer simple solutions when they are faced with something new and different strategic use of their time making their efforts pay off service to be provided lightening their part of the load while still meeting all the basic requirements these tactics explain why the 3s program works it helps you

it helps your program and it helps your program partners loyear says if you follow the three s philosophy the number of plans you need to document will be fewer and the plans will be simpler and easier to produce i ve seen this method succeed repeatedly when the traditional method of handing a business leader a form to fill out or a piece of software to use has failed to produce quality plans in a timely manner in the manager s guide to simple strategic sevice oriented business continuity loyear shows you how to completely change your approach to the problems of bcm buy in find new ways to engage and support your bcm program partners and subject matter experts develop easier to use policies procedures and plans improve your overall relationships with everyone involved in your bcm program craft a program that works around the roadblocks rather than running headlong into them

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retention by the readers the content follows a specific chronological sequence in delineating each case history general and local examination investigations how to proceed stepwise planning and surgical procedures salient features learning objectives at the beginning of each chapter enhance the content and help align a reader s thought process better photographs and illustrations depict every step of clinical examinations and surgical markings flowcharts and algorithms depict the line of management covers questions posed to plastic surgery residents in examinations and viva voce

practical guide to hair transplantation interactive study for beginner to advanced practitioner is targeted at both fledgling practitioners and experienced doctors who are looking for in depth knowledge in this field the book is divided into three parts part a keys to performing successful surgery focuses on the principle techniques and steps which when meticulously followed result in excellent clinical results and high patient satisfaction part b essential general knowledge not only provides the basic knowledge vital for hair restoration surgeons but also covers the science and role of nutrients in hair growth know your nutrients part c advanced knowledge comprises chapters on the advanced state of the art knowledge and techniques beyond what the novice must master in the beginning included are new chapters on eyebrow and eyelash transplantation this information becomes important components of the therapeutic armamentarium as the surgeon progresses to expert status key highlights all graft harvesting and implantation techniques are presented with description which is aided by 60 plus videos performed by renowned surgeons the reader can watch the videos of procedure by scanning the qr code practical details for performing all aspects of hair transplant surgery are clearly described in a step by step manner and illustrated in detail with high quality photographs illustrations and videos the latest follicular unit excision fue concepts and techniques are presented including concept of safe donor harvesting the guide is authored by a group of distinguished doctors from around the world many of whom have pioneered the techniques they describe this print book includes complimentary access to a digital copy on medone thieme com

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