

Berlitz Cruising Cruise Ships

Cruise Ships All About Cruising Cruise Ships Selling the Sea Cruise Ships Cruising Cruise Operations Management Berlitz Complete Guide to Cruising and Cruise Ships The British Cruise Ship An Illustrated History 1844-1939 P&O Cruise Ships P and O Princess The British Cruise Ship an Illustrated History 1945-2014 Ocean Travel and Cruising Cruise The Cruise Ship Phenomenon in North America Cruise Britannia Cruise Ship Blues Cruise Ship Tourism, 2nd Edition Cruising Off the Beaten Path Working on Cruise Ships *Peter C. Smith Boz Peter C. Smith Bob Dickinson Philip S. Dawson Marc Mancini Philip Gibson Douglas Ward Ian Collard Ian Collard Roger Cartwright Ian Collard Arthur Asa Berger Peter Quartermaine Brian J. Cudahy Roger Cartwright Ross A. Klein Ross Dowling Betsey Shapiro Sandra Bow* Cruise Ships All About Cruising Cruise Ships Selling the Sea Cruise Ships Cruising Cruise Operations Management Berlitz Complete Guide to Cruising and Cruise Ships The British Cruise Ship An Illustrated History 1844-1939 P&O Cruise Ships P and O Princess The British Cruise Ship an Illustrated History 1945-2014 Ocean Travel and Cruising Cruise The Cruise Ship Phenomenon in North America Cruise Britannia Cruise Ship Blues Cruise Ship Tourism, 2nd Edition Cruising Off the Beaten Path Working on Cruise Ships *Peter C. Smith Boz Peter C. Smith Bob Dickinson Philip S. Dawson Marc Mancini Philip Gibson Douglas Ward Ian Collard Ian Collard Roger Cartwright Ian Collard Arthur Asa Berger Peter Quartermaine Brian J. Cudahy Roger Cartwright Ross A. Klein Ross Dowling Betsey Shapiro Sandra Bow*

peter c smith presents us here with the second release in his visually splendid cruise ships series whilst his first book concerned itself with the large scale ships currently cruising through our seas those weighing 40 000 gt and more this volume focusses on the other end of the market the ships that weigh in at less than 40 000 gt but which are often much more stylish and aesthetically pleasing than their larger scale counterparts the elegant interiors and luxurious features on display in today s vast fleet of cruise liners remain unrecorded in all but holiday brochures this book carries on in the tradition of peter s last release giving a complete overview of the best of these ships the cream of the crop so to speak each colour profile includes external and interior views of the featured ship details of the design building and service history of each vessel are provided with vital statistics of the ship and its facilities this is a book of reference for maritime enthusiasts would be holiday cruisers and those who have been passengers it serves as an impressive visual tribute to the best of the smaller scale fleet currently cruising globally as seen in the bedford times citizen

since time began man has been seduced by the mystery of the sea and drawn irresistibly to explore that which is just beyond the horizon hilarious adult cartoon book all about cruising explores the funny side of going on a cruise ship holiday author boz exploits cruising holidays in cartoon form and highlights situations that the glossy brochures fail to mention seasoned ocean cruisers will identify with many of the situations depicted in the book and will often relate them to their own experiences once the domain of the very rich and famous cruising is now within the reach of many of us consequently there has been a growing demand for this kind of holiday and the industry had responded by building bigger and better ships to satisfy the demand much to the amusement of boz all about cruising will appeal to those who are familiar with cruise holidays and enjoy humourous adult cartoons

the stunning elegance and luxurious interiors of todays vast fleet of cruise liners remains unrecorded in all but holiday brochures this book gives a complete overview of the cream of these ships todays queens of the sea each liner is illustrated and described with color illustrations of external and interior views details of the design building and service history of each vessel are provided with vital statistics of the ship and its facilities among the ships included are cunards queen victoria and queen mary 2 the big new princess line liners ruby grand sea and celebrity eclipse the two ocean village ships and the largest of the p o liners ventura oceana arcadia aurora and artemis this is a book of reference for maritime enthusiasts would be holiday cruisers and those who have been passengers

an insider s view of how the cruising business operates selling the sea offers a complete picture of the cruise line industry along with step by step coverage of how to effectively market the cruising experience this updated second edition features new coverage of how technology has impacted the industry new niche markets in cruising and expanded material on shipbuilding and design it also includes insightful interviews with today s captains social directors food and beverage managers and cruise line executives who have hands on experience at the day to day workings of a cruise ship bob dickinson miami fl is president and ceo of carnival cruise lines and a member of the board of directors of the parent company carnival corporation andy vladimir coconut grove fl is a well known business and travel writer a member of the editorial board of the fiu hospitality review and contributing editor of quest magazine

focusing on liner details from the 1930s to the present day this book traces the 19th century origins of cruise ships before outlining their evolution during the latter half of the 20th century into some of the world s most specialised vessels

this comprehensive new guide written in conjunction with the cruise lines international association clia explains cruising in detail the fastest growing segment of the travel industry chapters cover everything from who cruises and why to how to successfully market and sell cruises to the public detailed information is provided on cruise history ship types the cruise experience where to cruise how the industry operates and

promotional materials the variety of activities including internet activities found throughout reinforces concepts through practical application of learned material information on how to obtain cruise lines international association certification is included

cruise operations management provides a comprehensive and contextualised overview of hospitality services for the cruise industry as well as providing a background to the cruise industry it also looks deeper into the management issues providing a practical guide for both students and professionals alike a user friendly and practical guide it discusses issues such as the history and image of cruising how to design a cruise and itinerary planning roles and responsibilities on a cruise ship customer service systems and passenger profiles managing food and drink operations onboard health safety and security cruise operations management presents a range of contextualised facts illustrated by a number of case studies that encourage the reader to examine the often complex circumstances that surround problems or events associated to cruise operations the case studies are contemporary and are constructed from first hand research with a number of international cruise companies providing a real world insight into this industry each case study is followed by questions that are intended to illuminate issues and stimulate discussion the structure of the book is designed so the reader can either build knowledge cumulatively for an in depth knowledge of managerial practices and procedures onboard a cruise ship or they can dip in and make use of specific material and case studies for use within a more generic hospitality or tourism learning context

from william makepeace thackeray s first cruise to egypt on a p o vessel to the advent of world war two cruising had been a staple of the british shipping industry

ian collard looks at the cruise ships of the iconic p o brand

recognized as the first british company to operate regular sea cruises p o has a history that goes back to 1837 in more recent times p o has undertaken a shift away from line voyages to operating cruises full time the purchase of princess cruises in 1973 led to the founding of the company as it is today here roger cartwright tells the story of p o princess s illustrious history as a cruise line from the vectis the world s first dedicated cruise ship to the grand class ships of today each carrying almost 3 000 passengers and weighing in at more than 115 000 tons each and let s not forget the stint in the 1970s as aaron spelling s love boat packed with previously unpublished photographs this guide includes a complete list of all the ships to have sailed for p o

covering the golden age of the british cruise ship ian collard takes us through the transition from liner voyages to cruising as we know it today

a one of a kind analysis of ocean cruising in ocean travel and cruising a cultural analysis noted author arthur asa berger turns his critical eye to the phenomenon of ocean cruising this academically solid yet reader friendly book brings a multidisciplinary cultural studies approach to the subject examining ocean cruising from economic semiotic sociological psychoanalytic and marketing perspectives and offering insights not provided by the more traditional sociological approaches to the subject you ll explore cruise demographics the relationship between cruising and gender the sociology of dining on cruise ships hedonism and pleasure seeking the compulsion to cruise consolidation in the industry the exploitation of workers on cruise ships and a great deal more here s a section by section rundown of what s in store for you and your students in this one of a kind new text the economics of cruising examines cruise categories industry consolidation worker exploitation and ways that cruise lines make money aside from ticket sales this section also compares the costs of cruises vs land based vacations and fills you in on the typical weekly food and beverage consumption of the carnival line s complement of ships which sheds light on how a cruise line can for a mere 10 provide a food array that would cost a restaurant or hotel 33 to 40 signs at sea the semiotics of cruising provides you with a quick primer on semiotics and then discusses the cruise ship as a sign system and then breaks the system down to its component parts discussing dining rooms cabins staterooms dress codes spatiality luxury signifiers the perceived elitism of the cruise experience the role of photography and more a sociological analysis of cruising explores cruise demographics and their meaning time budgeting on cruises the sociology of dining new trends in cruising and the meaning of gender in relation to ocean cruising a particularly intriguing chapter is a psychoanalytic interpretation of cruising beginning with a look at the compulsion to cruise this section explores cruising s relationship with the unconscious the paradise myth hedonism and pleasure seeking the desire for unconditional love psychological regression and more in selling smooth sailing advertising and marketing cruises you ll examine print advertisements from eight major cruise lines look at what they have in common and what the differences are between the messages each cruise line hopes to convey via the style and content of their ads and brochures cruising on the internet looks at the intersection of the information superhighway with the world of cruising you ll learn about the cruise lines own sites travel agency sites internet sites designed to rate and review cruises and cruise ships and more notes from a cruise journal shares the author s on site reflections and impressions of a weeklong cruise from los angeles to puerto vallarta mexico and back written in accessible jargon free language that will appeal to students at all levels ocean travel and cruising a cultural analysis is the most recent of a very small selection of scholarly studies of ocean cruising available in english make it a part of your cultural studies leisure studies sociology travel tourism hospitality popular culture or american studies course this semester

a look at the story of cruising this book documents a whole range of onboard experiences from the interwar heyday of liner transport right through to the present age of the ship as floating city with the aid of rare archive material as well as new photography the authors examine all aspects of international cruising with its many national variations both elegant and restrained kitsch and excessive cruise shows how onboard

culture has evolved over the decades to suit the changing needs of the cruise lines and their passengers it is a study of interior and exterior design of onboard entertainment food and changes in the dining experience of corporate identity ephemera and graphics packed with illustrations cruise celebrates over a century of passenger seafaring and will appeal to anyone who has travelled the high seas or who yearns to do so book jacket

cudahy an independent scholar with a phd in philosophy and a passion for transportation looks at the early days of the cruise ship industry and discusses contemporary cruise ship design cruise markets and the evolution of the burgeoning recreation oriented business coverage also includes the challenges of managing cruise lines and regulations governing the industry a detailed appendix presents an instant history of the major cruise line ships including notes on specifications builders registry and passenger capacity annotation copyrighted by book news inc portland or

maritime history roger cartwright and clive harvey update their definitive history of the british cruise ship looking at the history of the british cruise ship from the very first dedicated vessel for the shetland based borth company to p o s super cruise liners of today this is the second edition of a highly successful book updated with increased coverage of vessels and many new unpublished images

explores problems in the cruise industry

completely updated and revised cruise ship tourism 2nd edition covers the economic social and environmental impacts of cruising combining the latest knowledge and research to provide a comprehensive account of the subject despite the industry growing rapidly there is a substantial gap in the related literature and this book addresses the key issues for researchers students and industry professionals a valuable one stop shop for those interested in cruise ships and maritime tourism this new edition from major names in the field is also an invaluable resource for anyone concerned more widely with tourism and business development

river and small ship cruises have become enormously popular recently as an alternative to sailing on the big cruise ships travel off the beaten path on smaller more personal voyages and enjoy an authentic experience in this guide you ll find detailed destination information for small ship cruises worldwide sample day by day itineraries descriptions of different types of small ship cruises from riverboats to sailing ships yachts and more a comprehensive listing of small ship cruise lines that caters to the north american market a detailed listing of small ships special interest cruises from gardening to christmas shopping advice on how to plan your trip including the best seasons to travel how to find a good travel agent that specializes in small ship cruises and contact information and websites this guidebook was written by a cruise industry insider

for many years betsey shapiro has been a travel agent worked for small cruise lines and works at the port in san francisco in this book she and her colleagues share insider s knowledge about the cruise lines destinations and best way to get the most out of your small ship vacation every cruise loving traveler will enjoy reading it and it will definitely inspire their next cruise destinations for years

this second edition of the definitive guide to finding work on cruise ships describes what over 150 different jobs at sea are like including personal reports from seafarers around the world and how to get them includes a directory listing details of 200 cruise lines and addresses of agencies and cruise lines to apply to work as cabin staff nurses waiters deck officers hairdressers musicians shop assistants etc

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